



# Board Value-add Masterclass



This Masterclass is about **YOU** – your CV, your board campaign and your LinkedIn Profile.

We will help you:

- Articulate your board-ready skills
- Optimise for networking, CV and LinkedIn
- Get individual follow-up
- Maximise your success

Framing your experience effectively will help you unlock the most competitive board roles. This Masterclass has a unique personal approach to ensure you have the right board language to open doors into the boardroom.

## What do you bring to the boardroom?

This Masterclass will help you identify the value you can add as a non-executive - and articulate it succinctly in key formats with a focus on the all-important board CV. We will spend time unpacking your experience and impact to clearly articulate why you would make a fantastic non-executive director for your target boards.

Specifically it covers:

- In-demand non-executive skills in the current market
- Articulating your achievements for strategic impact
- Honing your networking 'elevator pitch'
- Crafting a compelling board CV
- Maximising your LinkedIn presence
- Creating impactful covering letters

This session also includes a follow-up **1-on-1 Board CV Review** (worth £95), giving constructive, honest feedback on your 'pitch' from experienced experts who are on your side.

## Who should attend this workshop?

This Masterclass is suitable for those with some familiarity with the non-executive landscape, who understand which boards they wish to target.

*Our **Get on Board** workshop covers the opportunities out there and where you may fit in.*

## Get in touch

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