



Get on Board:

Realising your Board Potential



The **Get on Board: Realising your Board Potential** workshop is designed for those considering their first board role or seeking to add a new non-executive director (NED) or trustee role to their portfolio. Participants will learn what it takes to be a director and strategies for including board work in their career.

Many of us are convinced that we have the skills and wisdom to contribute to the boardroom, but don't know enough about the role or the board recruitment process to position ourselves to get there. Others are intrigued by the possibility of having a real impact on society through directorship, but need convincing that their experience is transferable to the boardroom, along with some insights into how to access the roles. If either of these sounds like you, you will enjoy this workshop.

The workshop is practical, strategic and interactive. It runs over three hours via a live 'in-house' workshop or over two hours via your choice of virtual platform. Even if you are not sure about the career benefits of joining an external non-conflicting community board, you will benefit from this workshop.

Adding a board or committee appointment to your CV is a sure way of drawing attention and validating your capabilities. Individuals that join boards - even of very small organisations - are able to use their experience and technical skills to influence an organisation, whilst at the same time gaining exposure to a wide range of issues from the perspective of a director and building confidence, expertise and networks.

Who should attend this workshop?

The workshop is suited to men and women at various stages of their career:

- Those thinking about board roles for the first time and seeking strategic and practical advice on accessing these positions
- Those who already have trustee or NED experience and who are now targeting higher level boards, perhaps in a different sector
- Individuals seeking to develop their career resilience

Mixed-level groups of people work best for this workshop, as experiences and learning can be exchanged across ages and stages. However, we recommend a maximum of 40 attendees per in-house workshop and 70 per virtual workshop. The workshop is practical, strategic and interactive and is presented by two experienced board directors. Participants become part of a unique network of support and influence for those with board aspirations, wherever they currently are on their career journey

Get in touch

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Workshop Outline

1. About Directorship

This session looks at the Why, What and How of directorship. Specifically, the career benefits of taking on a board role for you and your company, what directors do, and how to access board roles.

The first half of this session looks at the career benefits of directorship, the role of the board and the non-executives, and the legal and fiduciary duties of directors. Rather than covering these topics in great detail, it highlights the important areas that new directors need to be aware of and signposts useful sources of information for those who want to know more.

The second part of the session covers market intelligence around NED and trustee roles. It discusses how non-executives add value, how they are selected and tips and tricks for finding and applying for roles.

The presenters are experienced NEDs, who provide a first-hand account of what someone should expect when they become a director and the due diligence that is required before accepting a board position.

2. Doing Yourself Justice

This session starts with an overview of the huge range of board-level positions that exist in the UK and an exercise designed to help participants identify the sectors and types of roles they should be able to target successfully.

The final section helps participants identify and articulate their transferable skills and understand the first steps to creating a board-ready CV. It outlines the differences between applying for career and board roles and the type of experience and skills that head-hunters and Chairs will be looking for when evaluating applications.

The workshop concludes with follow up actions and information about taking the next steps, should you be interested in taking on an external board role.



“ *The workshop was full of practical advice and tips, one of which was the power of making it known that you are interested in board positions. This, together with the confidence and insight I had gained from the course, meant that I have since been put in touch with contacts on two of the boards I am most interested in.* ”

“ *Particularly valuable was the advice concerning how one presents oneself for a board position, which is subtly but significantly different from that of a management team role.* ”

Testimonials from participants

“ *I thoroughly enjoyed it, learned a huge amount - in particular where and how to start the process of considering NED roles etc. I came away feeling very energised and inspired to make things happen.* ”

“ *A very informative event with thorough and knowledgeable speakers who left you with the feeling that they are very much on the journey with you. I would (and have) recommended others to attend. I really feel that it opens up another level of thinking.* ”