



# On Track for Success

The **On Track for Success** workshop is a unique offering for corporate subscribers, designed to form part of an organisation's talent development and retention strategy.

The workshop encourages employees of all levels to think strategically about their career goals and level of ambition. It combines research-based career tips and tricks to help individuals realise their potential within their current role, with information about what goes on in the boardroom and the type of non-executive and committee roles people can realistically target at different points in their career. It runs over three hours via a live in-house workshop or over two hours via your choice of virtual platform.

We believe that if you are ambitious, you are never too young to know what goes on in the boardroom.



## Who should attend this workshop?

The workshop is suited to employees at various stages of their career:

- High potential employees of all ages who would benefit from thinking about their career strategically and from understanding the research behind the importance of self-promotion, meeting management and networking to their progression
- Employees seeking to develop their career resilience - for example around career breaks
- Individuals considering taking on a board role for the first time and seeking strategic and practical advice on finding the right type of role and managing the commitment alongside their executive career

## Get in touch

Email  
[contact@wbdirectors.co.uk](mailto:contact@wbdirectors.co.uk)

Call us  
0203 925 4080

Website  
[www.wbdirectors.co.uk](http://www.wbdirectors.co.uk)



## Workshop Outline

### 1. Managing your career

- What really counts in career development – according to the research
- Making your achievements known
- Understanding influence
- Ensuring your voice is heard in meetings
- Board roles as a strategy to energise your career

### 2. About Directorship

- The career benefits of directorship for the individual and employer
- The role of the board and the non-executives and tips for choosing your first role
- How non-executives are selected; tips and tricks for finding and applying for roles
- How to combine a non-executive role with a busy executive position

### 3. Doing yourself justice

- How to identify and articulate your transferable skills; the first steps to creating a board-ready CV
- The importance of being a strong self-advocate
- How WB Directors can support you, regardless of gender

Mixed-level groups of people work best for this workshop, as experiences and learning can be exchanged across ages and stages. However, we recommend a maximum of 40 attendees per in-house workshop and 70 per virtual workshop. The workshop is practical, strategic and interactive and is presented by two experienced board directors. Participants become part of a unique network of support and influence for those with board aspirations, wherever they currently are on their career journey

“*Fantastic workshop - it increased my understanding and awareness of boards, and increases my understanding of what I need to do to get there. I'm only at the beginning of my journey, but I now see a path. Thank you.*”

## Testimonials from participants

“*To anyone wondering if they should attend one of the workshops: just do it. In a couple of hours the team take you through the basics of what is involved, the different types of roles available and (most importantly) why being on a board will be good for you, your career and your current role.*”