



## STEPS TO SUCCESS

# 4

## Present Persuasively

Professional Development Mini-Masterclass



## Get in touch

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You finally get your chance to make a major presentation at a senior meeting. How do you make sure you communicate your ideas effectively, you are understood and listened to, and ultimately get the results you need?

The **Present Persuasively** module is designed for anyone who wants to develop their impact when presenting.

This fast paced 90-minute online module introduces participants to the latest evidence-based knowledge and skills to develop persuasive arguments; hone communication skills to inspire, motivate and lead others' thinking effectively. The ability to present persuasively is essential in today's businesses and these transferable skills are likely to get you noticed and open doors to your career advancement.

### Who should attend this module?

With regular input from the facilitator, frequent team breakouts to answer questions and practice a core range of evidence-led skills, this module is a must for anyone who wants to develop their impact through presenting.

### Module outputs

1. Reflect on the current impact you are achieving in presentations
2. The importance of creating a positive first impression, being succinct and stating main points clearly
3. Learn how to apply a powerful presentation structure
4. Review an argument preparation checklist to use ahead of an important event
5. Access to a highly impactful evidence-led skillset that can be immediately applied in the workplace

### What people say about this interactive module?



*Solid foundations for establishing successful career habits and skills"*