



STEPS TO SUCCESS

Professional Development Mini Masterclasses



Get in touch

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‘Steps to Success’ is a series of 9 powerful modules that are designed to make participants think deeply about where they are in their careers and empower them to take control, deliver greater impact and influence and ultimately drive the career they want.

Why should anyone attend these mini masterclasses?

How many of the following statements might employees in your organisation tick?

- You're so busy at work that you rarely if ever make time to consider your own career development
- You've noticed other colleagues are being promoted over you
- Your role no longer excites you as it once did
- Your influence in meetings is increasingly being overlooked
- You are waiting for someone else to recognise your talent and potential to position you where you can have greater impact
- You feel as if your many strengths are not being fully utilised at work
- You don't feel control over your career

If any of these statements resonate, then the Steps to Success mini masterclasses could be the answer.

Key features

- Lasting 90 minutes, each masterclass is run on-line enabling sessions to fit seamlessly into the working day without displacing other business activities
- Drawing on the latest research to provoke thinking, masterclasses encourage participants to share experiences to drive up learning and then introduces a range of practical tools and skills proven to help them thrive in today's fast moving, dynamic and turbulent workplaces
- The masterclass modules all interconnect but each is designed to stand alone. Participants may select the ones they want, or they can be run as a full programme

Who should attend these mini masterclasses?

Mixed-level groups of between 20 and 40 people work best as experiences and learning can be exchanged across ages and stages.



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Module Summaries:

1. Creating a vision for yourself

Most agree that organisations need a clear strategy to define where they are going to achieve a competitive advantage. Similarly this first masterclass focuses on helping participants clarify what great looks like for their careers by creating a 'personal strategy'.

2. Confidence for high performance

So often confidence is defined as the 'essential leadership ingredient'. Find out from the latest global research the confidence-building skills you can use to sustain high performance in pressure situations.

3. Speak up and get heard in meetings

Learn to use a set of research-led skills to organise, chair and contribute strongly in meetings to maximise impact and influence and get the credit for your ideas.

4. Present persuasively

Learn the essential tools and techniques used to craft powerful messages so you consistently get the outcomes you want.

5. Influence up

How well are you working with and managing your boss to ensure you deliver what they need consistently so they become your mentor and best advocate?

6. Ramp up team performance

Find out from the latest research findings how to build and sustain high performance in face to face, remote and hybrid teams.

7. Manage energy not time

Use the latest research findings on how to build your energy and resilience so that you can achieve more in the time you have and simultaneously grow a more positive mindset.

8. Build your network

So often it's less about what you know and more about who you know. Design, manage and strive to build an inspiring personal business network bringing knowledge, advice and opportunities to drive your career success.

9. Set and achieve your goals

It's often the case that many good intentions fail to materialise due to poor goal setting disciplines. Learn from up to date research what you can do to boost your self control and support your goal success.